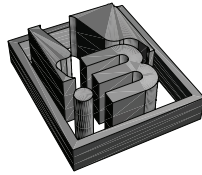


# Willar Tang



122 Sandy Haven Drive, Scarborough, ON M1W 2H9  
Mobile: 647.920.2294 Email: [wtang@willartang.com](mailto:wtang@willartang.com)  
Site: [www.willartang.com](http://www.willartang.com) LinkedIn: <http://ca.linkedin.com/in/willarx>

## Resume

### Skill Set

- Proficient on MAC and PC platforms
- Excellent management and communication skills
- Experience conceptualizing results-oriented marketing materials
- Experience working on medium to large scale projects
- The ability to work well in a team environment
- Advanced working knowledge of guidelines for print and publishing
- Experience with editing, proofing and publishing a magazine for web with a working knowledge and understanding of how to compile and print for hard copy publishing

### Multilingual

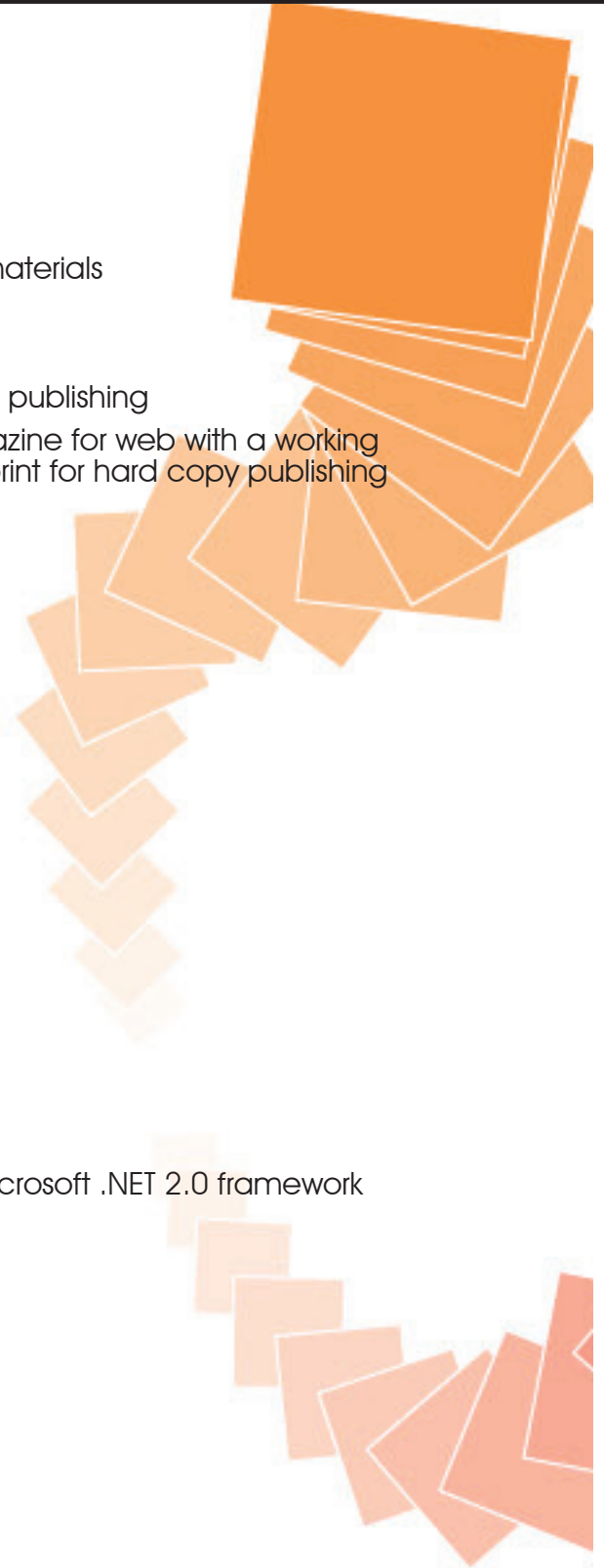
- \* Fluent in English and Spanish (oral/written)
- \* Proficient in German (oral/written)

### Software and Technologies

- Adobe Creative Suite
- Camtasia Studio Pro
- Microsoft Office
- ZMags Online Flash Magazine Reader
- AdvertPro Banner Management Software
- BanManPro Banner Management Software
- WordPress
- Able to hand code XHTML and CSS compliant code
- CSS1, CSS2, CSS3
- Working knowledge of XML, RSS and XSLT Style Sheets
- Advanced understanding of HTML integration with the Microsoft .NET 2.0 framework
- Working knowledge of Javascript
- Experience working with multiple Javascript libraries
  - \* jQuery
  - \* Scrip.ta.culous
  - \* Prototype

### Portfolio

You can find samples of my work at [www.willartang.com](http://www.willartang.com).  
I am currently working on a new portfolio. (see attachment).



## Work Experience

Sep 2005 – Feb 2011

### InfoMine – Senior Designer - Vancouver, BC. (FULL TIME)

InfoMine is the leader in providing news and resource information about the mining industry. This information is delivered by means of online services, magazines, articles, job boards, charts, print advertising, banner advertising, maps, event calendars, blogs, newsletters, etc. InfoMine spans over 20 editions in various incarnations related to the mining industry.

The following list describes my main tasks leading from a junior to a senior designer:

#### General Duties

- Consulting design services for sales staff and clients
- Create various company-wide policies, standards and implementing them carefully into the day to day running of the company
- Develop internal systems for managing client work and requests from sales staff
- Manage and delegate tasks
- Print and marketing materials
- Research and development
- Project management
- HTML email newsletters
- Client relations
- Website maintenance
- Flash animations
- Banner designs
- Website designs
- Proof reading
- Translations

#### Major Responsibilities and Projects

##### Banner Management System

I developed with input, from clients and managers, a usable and easy to understand system that was accessible by users of all levels. This included naming conventions, folder architecture, templates to display statistics, a reporting schedule, banner request order forms and user documentation.

##### MINING.com Magazine Publication

Editing, Q & A and proof-reading a print-ready magazine. My role was to format visual aspects of the magazine and convert it for web-friendly use in the ZMags Online Flash Reader. I also designed all internal advertising for MINING.com and InfoMine Group of Companies.

##### User Video Guides

Developing procedures and guidelines on how to storyboard video guides, I helped the client convert their ideas onto paper and then storyboard the project. These user guides were more focused on content than visual appeal.

## Marketing Materials / Large Format Poster Prints

I worked closely with the Marketing Director to create results-oriented magazine advertisements, booth panels for trade shows, and other large format poster prints such as calendars and maps.

Sep 2001 – Current

### **Freelance Digital Media Designer - Toronto, ON / Vancouver, BC. (FULL-TIME)**

I am currently working on various projects as a freelancer digital media designer.

Mar 2004 – Jan 2009

### **dDaemon Industries Inc - Toronto, ON. (PART-TIME)**

Co-owner and designer. I was responsible for all front-end design and development. Working closely with clients, managing expectations and meeting client requirements to create results driven web sites.

Dec 2003 – Feb 2004

### **Netpulse NMS - Toronto, ON. (3-MONTH CONTRACT)**

I worked closely with developers and the marketing department to achieve their desired results. It was a short term contract position where I was hired to redesign the web site for their new hardware and software division. Netpulse NMS is a division of Pathway Communications.

Dec 2002 – Sep 2003

### **NitelifeInfo | The Docks Entertainment Complex - Toronto, ON. (FULL TIME)**

I worked part-time as a creative director for an up and coming Toronto Night Life information web-site. I coordinated and managed clients to achieve their goals by means of online marketing strategies. I also acted as webmaster for The Docks Entertainment Complex.

Jul 2001 – Sep 2001

### **NHLPA - Toronto, ON. (3-MONTH CONTRACT)**

Worked closely with the IT and Marketing departments to develop and design a site targeted towards children within the 7-12 year age group and to expose them to the hockey world by means of cartoon artwork provided by the in-house artist, flash games and contests. I was responsible for designing the site and flash animations and intro movie.

## **Education**

2000 – 2001

International Academy of Design (Toronto)  
Completed Digital Media Design Program

1999 - 2000

Bell Centre for Creative Communications (Toronto)  
Corel Draw 7 Design Course

1985 – 1997

English International College (Marbella, Spain) - IGCSE / A Levels Completed

\* References are available upon request.